

Email Protection: Anti-Spam Services

Spam—the electronic equivalent of conventional junk mail—has already become a global epidemic, costing businesses around the world millions of dollars a year.

A comprehensive solution

SAVVIS Anti-Spam (AS) is a fully managed anti-spam service which uses dynamic heuristics to identify and stop spam being sent to users within your organization before it can clog up your internal systems or waste valuable time. SAVVIS AS effectively stops unsolicited e-mail from entering your system by scanning all incoming mail at the Internet level. It frees up employee resources, alleviates bandwidth problems, and significantly reduces the demands made on your valuable storage space. Your e-mail is subjected to the most rigorous scrutiny for unsolicited material in less than one second, so you'll never experience latency or unnecessary delays in communication.

A powerful heuristic engine

The heuristics methodology of the unique SAVVIS AS scanner uses artificial intelligence to create an ever-expanding knowledge base for identifying spam.

As the SAVVIS AS service scans more and more e-mails, the profiles by which spam can be defined increase exponentially. In short, heuristics enables the scanner to learn from experience.

The heuristics method works by scoring each e-mail against a set of rules. If the e-mail in question achieves more than a specified score, it is immediately identified as spam and the alerting mechanism (pre-defined by you) automatically springs into action.

Customizing your SAVVIS AS service

A key feature of SAVVIS AS is how easily you can manage and customize the service using the SAVVIS AS Web management interface. This 'always-on' facility provides powerful tools for configuring your full portfolio of e-mail protection services (including SAVVIS Anti-Virus Protection and Image Filtering). You're free to change your own private white- and black-lists by selecting IP addresses, domain names, and specified e-mail addresses as your business requires.

In addition to screening your e-mail heuristically, SAVVIS AS can also scan for globally known offenders—companies and individuals who have demonstrated characteristics representative of junk e-mailing. These offenders are registered as such on recognized public

ADVANTAGES

- » Centrally-managed and hosted service
- » Customizable spam filter
- » Heuristic-based analysis improves spam filtering with every occurrence
- » Additional detection using domains and/or IP addresses
- » Spam block, reroute, and direct functionality

blacklists. With the SAVVIS AS service, you can choose whether you require incoming mail to be checked against these lists on a per-domain basis. And you can also specify your own 'white-list' of domains, IP, and e-mail addresses from which you are willing to receive e-mail material that may otherwise be seen as spam.

Simple management interface

In addition to providing all the tools you need to configure your SAVVIS AS service, the Web-based customer management interface is your doorway to a wealth of management information. It provides you with online service statistics and reports in real-time, enabling you to see how SAVVIS AS is performing for your business. The customer management interface also enables you to identify trends in e-mail activity.

For more information visit www.savvis.net or call 1-800-SAVVIS-1.

